

A Mega Exhibition

# गतिशील जम्मू और कश्मीर

आत्मनिर्भर भारत की ओर



**Date: 1st, 2nd & 3rd March, 2024**  
**Venue: JAMMU**

## Our Objective

This exhibition is conceptualized to help Government's endeavor to establish an industry friendly environment in the state by playing the role of a facilitator for industrial development. Beside transparent, accountable and responsive administration to remove the bottlenecks and delays for prospective entrepreneurs who can benefit from these policies and programs. The exhibition will not only showcase various innovative developments in the fields of Research & Development, Infrastructure, Education, healthcare Science and Technology, Information Technology etc., but will also help the entrepreneurs of J & K to new products and services at a national level and explore linkages with buyers from emerging and untapped markets. This event will also focus on 'Atmanirbhar Bharat, Self-reliant India. Not only should products be made in India' but the promotion of those products should take place so as to make those products competitive. The mind set of India should be vocal for local. We should appreciate our local products, if we don't do this then our products will not get the opportunity to do better and get encouraged.

Jammu and Kashmir, in northern India, blend rich culture with stunning landscapes, offering significant growth opportunities. Advancements in education and a thriving MSME sector, supported by the government, contribute to socio-economic development and employment.

The region's pristine environment, featuring snow-capped mountains and lush valleys, is a natural paradise. Conservation efforts ensure sustainable development and protect unique biodiversity.

A top tourist destination, Jammu and Kashmir's beauty attracts global visitors, fostering cultural exchange and boosting the economy.

With untapped potential in horticulture, handicrafts, and information technology, the region's strategic location facilitates trade and commerce.

In conclusion, Jammu and Kashmir, prioritizing education, supporting MSMEs, preserving the environment, and offering diverse growth opportunities, stands poised for a promising future. Ongoing efforts highlight the region's resilience and commitment to creating a flourishing and sustainable environment for residents and visitors.

## Jammu and Kashmir

## Advantages

The event "GATISHEEL JAMMU AND KASHMIR " will focus on the purpose of improving the livelihood of the people and providing security for leading a better life. The main purpose of the exhibition is to bridge the gap between ministries & their allied organization with the people for their welfare. Also, the event will share a spotlight on:

- Investment opportunities available in the state
- Ease of business Stable industrial policy
- Good infrastructure and support system Encouraging rural and local artisans by exhibiting their products
- Incentives for IT companies
- Spreading knowledge and awareness among general people including school/ University students, households, businessman, entrepreneurs, farmers, etc.

- Government Officials/Decision Makers
- Representative of Vocational institutions Representatives of Various Profession
- Institutions and Colleges
- Scientists and Academicians
- Education Consultants
- Representative of School Infrastructure/Equipment Purchasers
- Consultants and Advisors
- Venture Capitalists
- Financials and Investment Promotion Institution -Students, Parents and Teachers Representatives of NGOs

## Visitors' Profile

# Organizer



PRAYASS EVENTS AND EXHIBITIONS a Delhi based company registered with Niti Aayog (DARPA) & MSME, We are associated closely with various government authorities where we have consistently delivered successful value-added services through events like-Seminars, Conferences, Exhibition and creative effect solutions for digital developments. We work with a vision to create value at all levels that help build a technological infrastructure to combat global competition through business ethics and fair dealing. We work in a conducive culture that delivers the highest standards in the industry-something that the MSME sector is also based on.



## “उद्यमेन ही सिध्यन्ति कार्याणि ना मनोरथे”

That is, success is achieved only with hard work. Nothing happens by just thinking, and there is no shortage of thinkers. If I change the sentiment of this verse slightly in today's context, then I would say that the Atmanirbhar Bharat Abhiyan will be successful and India will be empowered only with the help of MSMEs. Although you belong to micro, small and medium enterprises, your role is very crucial for the heights that India is set to attain in the 21st century.

- Shri Narendra Modi Ji  
Hon'ble Prime Minister of India



## **PRAYASS EVENTS AND EXHIBITIONS**

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